

Weekly BTEC Enterprise Revision Plan

Just reading is not usually effective revision – make revision active:

- Make and use flashcards – look, cover, remember (even better – get someone to test you on the contents).
- Make mind maps and display them around your room/step by step sketches
- Practice questions and mark them – ask yourself – ‘Why did I drop marks? What do I still need to learn?’

There are 2 topics to cover per week. In total each topic should take approx 1 hour, but you can break them down into 3 chunks. They are

1. Read
2. Revise
3. Practice

[Online revision Website Link](#)

Week	Review/Read page in revision guide	Revise: An activity from the list above	Practice: Complete an exam question
21st Sep	Read through: The Promotional Mix & Advertising sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: The Promotional Mix & Advertising Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: The Promotional Mix & Advertising
28th Sep	Read through: Sales Promotion & Personal Selling sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Sales Promotion & Personal Selling Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Sales Promotion & Personal Selling
5th Oct	Read through: Public Relations & Direct Marketing sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Public Relations & Direct Marketing Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Public Relations & Direct Marketing
12th Oct	Read through: Types of Market & Segmenting the Market sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Types of Market & Segmenting the Market Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Types of Market & Segmenting the Market
19th Oct	Read through: Factors influencing choice of promotion section of the online revision website and make notes - summarising key points on this topic	Create a mind map/flash card showing key points from the online revision website on: Factors influencing choice of promotion Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for this section: Factors influencing choice of promotion
26th Oct	Read through: Financial Records & Methods of Payment	Create a mind map/flash card showing key points from the online revision website on: Financial Records & Methods of Payment	Quick Test - Attempt the end of topic test on the online revision website for these

	sections of the online revision website and make notes - summarising key points on these topics	Highlight the key terms and any formula on your mind/map/flash card.	sections: Financial Records & Methods of Payment
2nd Nov	Read through: Sources of revenue and Costs & Financial Terminology Turnover and Profit sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Sources of revenue and Costs & Financial Terminology Turnover and Profit Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Sources of revenue and Costs & Financial Terminology Turnover and Profit
9th Nov	Read through: Financial Terminology Assets and Liabilities & Statement of Comprehensive Income sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Financial Terminology Assets and Liabilities & Statement of Comprehensive Income Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Financial Terminology Assets and Liabilities & Statement of Comprehensive Income
16th Nov	Read through: Statement of Financial Position & Profitability and Liquidity sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Statement of Financial Position & Profitability and Liquidity Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Statement of Financial Position & Profitability and Liquidity
23rd Nov	Read through: Profitability Ratios and Liquidity Ratios sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Profitability Ratios and Liquidity Ratios Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Profitability Ratios and Liquidity Ratios
30th Nov	Read through: Cash Inflows and Outflows & Cash flow Statements and Forecasts sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Cash Inflows and Outflows & Cash flow Statements and Forecasts Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Cash Inflows and Outflows & Cash flow Statements and Forecasts
7th Dec	Read through: The Importance of Cash Flow Forecasting and Cash Flow Problems sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: The Importance of Cash Flow Forecasting and Cash Flow Problems Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: The Importance of Cash Flow Forecasting and Cash Flow Problems
14th Dec	Read through: Introduction to Break-Even &	Create a mind map/flash card showing key points from the online revision website on: Introduction to Break-Even & Interpreting Break-even Charts	Quick Test - Attempt the end of topic test on the online revision website for these sections: Introduction to

	Interpreting Break-even Charts sections of the online revision website and make notes - summarising key points on these topics	Highlight the key terms and any formula on your mind/map/flash card.	Break-Even & Interpreting Break-even Charts
4th Jan	Read through: Putting together break-even charts & Using break-even analysis to plan sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Putting together break-even charts & Using break-even analysis to plan Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Putting together break-even charts & Using break-even analysis to plan
11th Jan	Read through: The limitations of breakeven analysis & Financing and enterprise sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: The limitations of breakeven analysis & Financing and enterprise Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: The limitations of breakeven analysis & Financing and enterprise
18th Jan	Read through: Internal Sources of Finance & External Sources of Finance sections of the online revision website and make notes - summarising key points on these topics	Create a mind map/flash card showing key points from the online revision website on: Internal Sources of Finance & External Sources of Finance Highlight the key terms and any formula on your mind/map/flash card.	Quick Test - Attempt the end of topic test on the online revision website for these sections: Internal Sources of Finance & External Sources of Finance
25th Jan	<i>Re-attempt the Read - Revise - Practice sections of your top 3 weakest topics from above</i>		
	<ul style="list-style-type: none"> ● REVIEW THE INFORMATION ON YOUR FLASHCARDS AND MIND MAPS <ul style="list-style-type: none"> ● COVER UP SECTIONS AND TEST YOURSELF ● USE THE REVISION RESOURCES TO TEST YOUR FRIENDS AND VICE-VERSA ● DRAW IMAGES WHICH LINK YOUR THOUGHTS TO EACH TOPIC TO HELP YOU REMEMBER KEY POINTS ● DISPLAY YOUR FLASHCARDS/MIND-MAPS AROUND YOUR ROOM - THE MORE TIMES YOU SEE THE INFORMATION THE MORE LIKELY IT IS TO STICK - PICK ONE CARD/MIND-MAP TO RE-READ EACH MORNING/EVENING ● PRACTISE THE MOCK PAPERS YOU HAVE BEEN GIVEN AND IN PARTICULAR LONG WRITTEN ANSWER QUESTIONS - USE THE EXAM SKILLS WORKSHEETS PROVIDED IN INTERVENTION SESSIONS TO HELP YOU WITH THIS 		
Component 3 - Promotion and Finance for Enterprise			