



KINGSWINFORD ACADEMY
ASPIRE TO EXCELLENCE

Year 11 Achieve Excellence - Parent Support Guide
OCR Enterprise and Marketing

Key Exam Information:

Exam Board: OCR

Assessment:

R068 - Design a business (30% coursework/controlled assessment)

R069 - Market and pitch a business proposal (30% coursework/controlled assessment)

R067 - Enterprise and marketing concepts (40% 1 hour 15 minute exam)

Course Overview:

Oct - Dec 2025: Complete R069 and complete their presentation

Jan - May 2026: R067 exam preparation

Key content/ skills covered:

This question paper has two parts:

Part A – includes 10 multiple choice questions

Part B – includes short/medium answer questions and one extended response question marked by levels of response..

Dates of key assessments and deadlines:

R068: Completed in Year 10


R069: to be completed by November 2025

R067: 23/02/26 - 27/02/26 - Year 11 Mock Examinations 1

Links to past papers and revision guides:

<https://www.ocr.org.uk/qualifications/cambridge-nationals/enterprise-and-marketing-level-1-2-j837/>

Links to revision sites/ resources:

 R067-Revision-guide (available to all students via Google Classroom)

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