KINGSWINFORD ACADEMY
ASPIRE TO EXCELLENCE

Year 11 Achieve Excellence - Parent Support Guide
OCR Creative IMedia

Key Exam Information:

Exam Board: OCR IMedia
Assessment: Portfolio (Coursework) 60%, Externally Set Task (Exam) 40%

Course Overview:
This course is designed to help students develop their knowledge, understanding and practical skills that will be used in the Media industry and roles within it. It is made up of 3 units:

- R093: Creative iMedia in the media industry (exam)
- R094: Visual Identity and Digital Graphics (coursework)
- R095: Characters and Comics (coursework)

In Year 11, a self-generated project (R095) showcases the techniques acquired in a creative way. The project embraces all aspects of the design process and students will need to use current software to generate, evaluate, and implement assets to produce a final outcome. In this unit students will learn how to plan, create and review comics which contain original characters. Topics include:

- **Plan Characters and Comics**
- **Create Characters and Comics**
- **Review Characters and Comics**

Assessment: In Year 11 the completed project R095 is worth 30% of the final grade; this is in the form of a none exam assessment (NEA). They have already completed R094 in year 10 which is also worth 30%. There is also a theory examination worth 40% of the final grade which features a variety of short and longer mark questions.

Key content/ skills covered:
Throughout Year 11 students learn a range of skills as well as having a theoretical content. These skills include:
● Exploring and analysing the work of others
● Planning time needed to complete a task
● Generating ideas using a range of information sources and techniques
● Developing and modifying assets
● Evaluating their own ideas and and final outcomes

Dates of key assessments and deadlines:
Final R095 deadline Friday 11th December 2026

Links to revision sites/ resources:
https://quizlet.com/gb/111512030/ocr-creative-imedia-exam-flash-cards/

Links to past papers and revision guides:
https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-j834/assessment/

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